

# Measure A Fact Sheet

Measure A is a community-driven plan to increase affordable housing and provide mental health and addiction services—with built-in accountability and public oversight to guard against wasteful spending.

## A new citizen-led approach to address the housing crisis

### How is this different from other housing and homelessness measures?

#### 1. Public control and oversight

Required progress updates, spending reports, and annual independent audits will provide public oversight and government accountability to guard against government waste.

#### 2. Keeping people housed

Additional emergency rental subsidies will keep people in their homes while affordable housing and supportive services will help get people off the streets and into homes.

#### 3. Streamlined affordable housing

Provisions for streamlining affordable housing production designed to allow us to build faster, smarter, and cheaper—creating safe, stable housing low-income Angelenos can afford.

#### 4. Expanded health services

This measure will pay for expanded mental healthcare, addiction treatment, and other social services for vulnerable Angelenos—including domestic violence survivors, seniors, and people with disabilities.

## FAQ's

### Why was this measure created?

- **LA County is 521,000 units short on affordable housing.**
- LA's worsening homelessness crisis is being driven by skyrocketing rent prices and a serious lack of affordable housing. This measure will help create more affordable housing to keep up with demand while offering social services and rent subsidies to help folks keep their housing or transition out of homelessness.

### Where is the money coming from?

- **A ½ cent sales tax to replace an existing ¼ sales tax.**
- For the average LA County household, the additional ¼ cent amounts to \$5 more each month (about \$2.50 for low income households) that would be used to create affordable housing, expand public healthcare, and help move people off the streets and into stable housing long term. This tax won't apply to 75% of our regular daily purchases, including essentials like groceries, EBT purchases, medicine, diapers, rent, and gas. In fact, studies suggest that tourists will be most impacted.

### What do “citizen-led” and “community-driven mean”?

- **Measure A is an initiative developed by communities and experts.**
- This measure was created by community members and housing experts, and the public—not politicians—will decide if this passes, oversee its implementation, and ultimately repeal the measure if necessary. In short, voters have the first and final say when it comes to this ballot measure.

## What now?

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